



**NATALIE  
DEYOUNG**

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**NATALIEDEYOUNG.COM**

**Summary: Communications specialist with five years of professional writing, marketing, and social media management experience. Skilled in content creation and editing communications materials for nonprofit and health care organizations.**

## **Experience**

### **Editor, Viralist Thriller Series by Lena Robin**

- Final Hours, expected publishing date: spring 2020
- Unknown Hours, 263 pages, ISBN: 1093516011, Publisher: Independent
- Hour of Trial, 242 pages, ISBN: 9781730780479, Publisher: Independent

### **Communications Specialist , Marshfield Clinic Health System      Feb. 2019-present**

- Assist Corporate Communications with creating marketing materials and press releases
- Update and design website content for MCHS Center for Community Health Advancement
- Develop social media strategy and content for Center for Community Health Advancement
- Responsible for daily attendance and administrative duties at Youth Net program

### **National Editor of The Clef, Mu Beta Psi**

**March 2016-March 2019**

- Established Clef Advisory Committee and oversaw five to six members
- Compiled, edited, and published six editions of The Clef
- Established National Communications Committee and managed six members
- Voting member of the National Executive Committee

### **AmeriCorps Member, Marshfield Clinic Health System**

**Sept. 2017-Aug. 2018**

- Recruited, trained, and supervised eight volunteers for Marshfield Clinic Youth Net
- Designed two to four posts a week for Marshfield Clinic Health System (MCHS) AmeriCorps, Volunteer Wisconsin, and Youth Net Facebook pages
- Webmaster for VolunteerWisconsin.org
- Assisted MCHS Volunteerism Committee in adopting consistent volunteer process documents, including application, position descriptions, and handbook

### **Research Staff Writer, Dovenmuehle Mortgage**

**Nov. 2016-Aug. 2017**

- Researched borrower inquiries, questions, and complaints on system database
- Responded to at least 15 borrower correspondences daily via letter and email

### **Social Media Manager, Isobel McGrath, LLC**

**Feb. 2016-Dec. 2016**

- Created and executed social media strategy with three Facebook posts a week
- Created weekly advertisements promoting sales for nine psychotherapy audio programs

### **Public Relations Intern, Heartbeat International**

**Aug. 2015-April 2016**

- Wrote and pitched press releases to local and national media outlets
- Created Facebook/Twitter graphics for #TweetABeat campaign

## **Education**

**Certificate in Publishing, University of Denver, August 2019**

**B.S. Public Relations, Northern Michigan University, April 2016**